

LAURIE A. CARRICK, Ed.D.

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www.carrickassociates.com

www.mobileattainment.com

Founder and President of Carrick & Associates, established in 1990 and co-founder of Mobile Attainment a technology company since 2009 recently awarded Ed.D from University of Pennsylvania, MBA from Drexel University and twelve years of corporate management experience. Expertise in developing and motivating employees while focusing on improved organizational effectiveness and strategic initiatives, nationally and internationally.

- Leadership Development
- Strategic Planning
- Motivation
- Problem Solving
- Collaborative Practice
- Executive Coaching
- Conflict Resolution
- Effective Communication
- Systems Analysis / Re-Design
- Networking
- Change Initiatives
- Financial Management
- Teamwork
- Outcome Management
- Academic Education

EDUCATION / CERTIFICATIONS

Ed. D. Wharton/Graduate School of Education, 2010, University of Pennsylvania, Philadelphia, PA

MBA, Financial Management, Drexel University, Philadelphia, PA

BS, Business Administration, Accounting, West Chester University, West Chester, PA

International: Gallup Q12, CE11 (2006), Mind Gym Workouts (2003), Emotional Intelligence (EQ-i) (2001), Situational Leadership Blanchard Group (1998), Murphy Meiseiger Type Indicator for Children (MMTIC) (1997), FIRO-B (1994), Myers-Briggs Type Indicator (MBTI) (1991), Achieve Global, Training Programs(1987), Dale Carnegie (1980)

National: University of Pennsylvania Honorary Certificate of Achievement (2004), Thomas-Kilman Conflict Model (2004), Dale Carnegie Highest Customer Satisfaction Award (2003), Cultural Orientations Instrument (2002), CPA (1983-1990)

PROFESSIONAL EXPERIENCE

MOBILE ATTAINMENT
to Present

2009

Provides client organizations with capability to quickly and inexpensively add a novel and effective reinforcement service to any corporate training or self-improvement program using mobile technology. Service is compatible with every cell phone in the world.

CO-FOUNDER & PRINCIPAL

CARRICK & ASSOCIATES
to Present

1990

Consults designs and facilitates outstanding leadership training and development programs inspiring positive attitudes, teamwork and motivation for world-class global leaders.

PRESIDENT

Clients: GlaxoSmithKline, Air Products and Chemicals, Sunbeam, Jarden Consumer Solutions, University of Pennsylvania, Teleflex, Drexel University, LeBow College of Business, Office of Research and Development, Exxon-Mobil Oil, Peabody Energy, Kennedy Health Systems, Raritan Bay Medical Center, BDP, Sunoco, Merck, Deutsche Bank, UBS, Merrill Lynch, Goldman Sachs, XL Group, Comcast. Objective is to increased productivity, customer satisfaction, communication, trust and valued employees.

- Carrick & Associates has 100% client retention.
- Provide executive coaching for internationally ranked Drexel University Administration and LeBow College, Krall Center for Corporate and Executive Education, Executive MBA students, as well as effective communications, conflict resolution and personality assessment training. Design and facilitate leadership-training sessions for Vice Provost of Research for Drexel University.
- Facilitate leadership development sessions at Drexel University and at University of Pennsylvania School of Nursing and Graduate School of Education.
- Served as consultant in mergers and acquisitions change initiatives and implementation. Instrumental in the following transitions: GlaxoSmithKline (SmithKline Beecham, GlaxoSmithKline) mergers, Air Products-BOC attempted acquisition, Sunbeam, Coleman, First Alert, Power Mate, American Household and Jarden Consumer Solutions acquisition. For Sunbeam, impact was during major CEO transition from “Chainsaw” Al Dunlap to Jerry Levin.
- Designed and facilitated several Leadership training programs for American Household, Inc. (Sunbeam Corporation, First Alert, Power Mate, Coleman) and Teleflex implemented worldwide for all executives. Employees of all levels were introduced to interpersonal skills assessments, leadership development, coaching, teamwork and change management.
- Provide Executive Leadership Coaching for clients at Fortune 500 companies.

(Carrick & Associates continued)

- Created and designed specialized training programs GSK, Air Products, Teleflex, Jarden Consumer Solutions including Myers Briggs Type Indicator, Emotional Intelligence, Change, Credibility, Recognition, Coaching, Feedback and Performance Development Planning.
- Designed and facilitated diversity and respect programs for all divisions of Air Products.
- Facilitated Diversity steering committees at GSK.
- Served as Public Speaker presenting motivational subjects to The Republican National Convention customer service skills for volunteers in Philadelphia, Air Products and Chemicals and GSK team building sessions.
- Served as one of three trainers to represent The Mind Gym, UK based training company, as it launched into United States.

MOBIL OIL CORPORATION

1978 to 1990

US MARKETING ACCOUNTING AND CREDIT

The scope of the executive management responsibilities included a \$50M expense budget, \$6B of revenue, \$8B gallons of product, 25K customer base and over 350 employees.

During twelve years with Mobil, all expectations of the various Leadership positions in Mobil Oil were exceeded.

- Integrated change through three major consolidations of the US Marketing Accounting offices to Valley Forge, established competency based interviewing, performance management and employee developments.
- Met/exceeded all expectations of the various Leadership positions.

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- Promoted seven times within 12 years to an Executive level position and the highest-ranking female in Mobil Oil.

PROFESSIONAL AFFILIATIONS / MEETINGS

Association of Psychological Type (APT)
America Society of Training and Development (ASTD)
Society for Human Resource Management (SHRM)
National Association of Female Executives
Dale Carnegie International Convention 1998-present
Delaware Valley Chapter of the Association for Psychological Type 2001- present
Nursing Management Congress 2006
Drexel University, LeBow College of Business, Krall Center for Corporate and Executive Education, Advisory Board 2006- present

COMMUNITY SERVICE

Volunteer in School Districts Administering MBTI for teachers/parents and MMTIC for children ages 12-15 1998-present
Parent to Parent Drug Free Training in Elementary Schools 1998-present
Dale Carnegie Generation Next, Leadership training for teenagers with the Philadelphia School District and Junior Achievement 1999-present
Professional Development Workshops, Black History Month, NJ Department of Environmental Protection 2007
Breast Cancer, 5K races and 3-day walk for the cure

PUBLICATIONS

Carrick, Linda, Carrick, Laurie, Yurkow, Johana, (2007) A Nurse Leader's Guide for Managing Your Priorities American Nurse Today (AJN).

Carrick, Laurie, (2010) Dissertation Title: UNDERSTANDING THE IMPACT OF A HALF-DAY LEARNING INTERVENTION ON EMOTIONAL INTELLIGENCE COMPETENCIES AN EXPLORATORY STUDY, University of Pennsylvania.

Carrick, Laurie, (2010) Demystifying the EI Quick Fix. T&D, November 2010